



Walk to School Day October 2015

Walk to School Day Overview

Planning a Walk to School Day Event

Walk to School Day is an energizing event. It reminds adults and students alike of the simple joy of walking to school. For many communities, the event leads to more walking all year long. It also builds support for creating or improving safer walking routes.

Walk to School Day events come in all shapes and sizes. Start small or start big – the key is to find a good fit for your community.

Here's how to get started:

Explore Event Ideas (Step 1)

Think about what would work best for your community. Will students meet and form a parade to school? Or will families walk from their own homes, adding other families along the way? Will there be a celebration at school?

Get Approval from the Principal (Step 2)

Make sure the school principal supports the event. Some principals can become event champions.

Register Your School's Event (Step 3)

Register at www.walktoschoolday-la.org to join the movement and access free downloadable materials such as flyers, banners and helpful event planning tips.

Recruit Volunteers (Step 4)

There are likely others who share the desire to promote walking to school. Consider inviting teachers, school administrators, law enforcement, local businesses, public officials, and in-school program providers.

Finalize Event Details (Step 5)

Determine walking school bus meeting points and follow up on event tasks.

Promote Your Event (Step 6)

Make sure that students and parents know how to participate.

Host the Event and Celebrate (Step 7)

Enjoy the magic of what a day can do!

Follow Up On Your Event (Step 8)

Send thank you notes to volunteers, upload event photos, and complete the survey.

Learn more at:

walktoschoolday-la.org

